The VE-JV Career Academy is a two-year program that enables 7th and 8th graders to develop technology and entrepreneurial skills by starting and managing business ventures. The Career Academy will also engage students in fun and exciting competitions as well as after-school activities that build 21st Century skills in business, communication, and technology.

The VE-JV Career Academy offers a real-world context for learning about business and careers. The classroom is converted into a workplace setting that allows business thinking to flourish. Students also apply and reinforce academic concepts across many subjects.
The VE-JV Career Academy will begin in the 7th grade with a Technology Applications class. Students will work in teams to start a business and use technology to create the projects and materials needed for their new business venture. Projects are designed to develop skills in technology, communications, problem solving, and critical thinking.

Students will use a variety of Microsoft Office and other software tools to produce accounting, financial, marketing, and presentation materials as well as other documents. The class will engage in several competitions and culminate in a business pitch competition.

“I became more confident in myself. I stopped being nervous. I’m able to go on interviews and speak on the spot and make presentations.”

Sara V., CEO, Clear Nation, William McKinley JHS, Brooklyn, NY